

SUNSET
PLAYHOUSE

2022-23
Annual Report

Celebrate our

63rd
SEASON

Entertainment
begins at
SUNSET

THE SPITFIRE GRILL



ELF THE MUSICAL



YOUNG FRANKENSTEIN



THE LITTLE MERMAID



SUNSET PLAYHOUSE

Vision Statement

The Sunset Playhouse is a permanent center for quality entertainment and education in the performing arts for our community of all ages.

Mission Statement

The Sunset Playhouse is a not-for-profit performing arts center serving the greater Milwaukee community by producing quality entertainment and education.

We do this by:

Nurturing talent

Engaging volunteers

Providing education and entertainment outreach through the School of the Arts

Creating the perfect balance of community theater and professional entertainment

Value Statement

We believe in a quality experience, in all areas of the Playhouse, in an atmosphere of integrity and mutual respect.

Terms we associate with our values are:

Integrity

Joy

Nurture

Quality

Respect



SUNSET BOARD
PRESIDENT

*Marla
Eichmann*

We are back! At least it seems that way. Attendance is almost at pre-Covid levels, which is wonderful news. We are grateful to all of you who support Sunset by attending performances, giving both time and money, and caring about the theater! Thank you!

We have survived an unexpected, potentially devastating event (a pandemic) and can now focus once again on our sustainability for the future! This means planning! We know we have room for growth, improvement, and preparation for the next unexpected challenge. If you want to participate in future planning activities, please contact me. We are always looking for leaders and ideas, and truly appreciate community interest and support.

We continue to upgrade the facility as well as maintain our beautiful space. This remains a challenge with constant vigilance required! Please let someone know if you see any issues. Of course, we need funds as well, so your donations remain very important to the Playhouse. Taking care of a home is time consuming; imagine taking care of a theater! We are so fortunate to have this building and do not take it for granted at all!

Our seasoned, stable staff continues to meet all of these challenges with a cheerful, helpful attitude. Indeed, having such a wonderful staff is something to be truly grateful for. Our productions, performances, volunteers, supporters, and donors continue to be a strength. Our location, an easily-accessible facility, affordable prices, a variety of productions, and overall quality make Sunset a true community treasure.

From a young age, our school gently introduces theater to a new generation. The school for the Arts is growing and adapting to the needs of our theater community-present and future. We are grateful for the lifelong supporters we have! Thank you all for a successful season. With careful planning and prudent management our future is, indeed, very exciting. We are truly grateful for all of you!

Sincerely,

Marla J. Eichmann
Marla J. Eichmann

5 WOMEN WEARING THE SAME DRESS



2022
2023

Sunset Board of Directors

Marla Eichmann – President

BS degree University of Wisconsin-Milwaukee
MBA Degree University of Michigan Leadership America Class of 1995
AT&T Numerous mid to executive level positions over 30 years
Covad Communications – V.P. of Operations
Board of Directors – Woman's Clubs of Wisconsin

Nora Werra – Vice President

BA – University of Wisconsin, Madison
Human Resource Management, 25 years
Numerous non-profit and professional boards

David Carter – Treasurer

BS – Accounting, University of Wisconsin, Milwaukee
Chief Financial Officer, LandWorks, Inc.
Milwaukee Rotary Club

Nilsa Gebert – Secretary

FOCUS Credit Union-Operations Manager
Mount Mary University –
Bachelors in Business Professional Communication
Make a Difference-Financial Literacy Classroom Volunteer
Junior Achievement-Financial Literacy Classroom Volunteer
Reality Check Program-Financial Training Volunteer

Claire Boles – Member at Large

BA – Marquette University
Commercial Insurance Management, 30 Years,
Board Member, AMUW and MUAA, Marquette University
Board Member, Haggerty Museum, Marquette University

Suzann J Campbell – Member at Large

Mount Mary College – Theatre Arts and Communications
Concordia University – Business Management and Communications
Owner – MAC / Miller and Campbell Costume Service
Past Board Member / Treasurer – Friends of the Charles Allis Arts Museum
Volunteer – Hunger Task Force

Nikki Lueck – Member at Large

BA – Mount Mary University
Co-Chair, Sunset Volunteer Appreciation Night
Sunset Volunteer, 11 years

Lee Szczepanski – Member at Large

WCTC – Machine Maintenance and Repair, Electronic Servicing,
Wisconsin Journeyman Machinist
Machinist/Manufacturing Engineer, KHS USA
Officer – Gill & Wing Conservation Club
15 years Sunset Playhouse Board Member, Sunset Life Member

Jim Templin – Member at Large

CEO - American Society for Quality Excellence
University of Illinois - BS Engineering
Board Member - ASQ India, ASQ China, ASQE, Exemplar Global
Member - American Association of Community Theater

David DeAngelis – Ex Officio Member

Manager Village of Elm Grove

Nancy Visintainer-Armstrong

Artistic Director – Sunset Playhouse, 9 years
BA – Carroll University
MA – Marquette University
President – Viktor Viktoria, Inc



ARTISTIC DIRECTOR

Nancy Visintainer-Armstrong

What an amazing season 2022-23 was! We opened with the heartfelt musical THE SPITFIRE GRILL; had you solving the who, where, and with what mystery during CLUE; celebrated the holidays with ELF; hid from the tax man with LOVE, SEX AND THE I.R.S.; laughed and cried with the CEMETERY CLUB; put on the Ritz with YOUNG FRANKENSTEIN; got caught in the SPIDER'S WEB; and, finally, went under the sea with THE LITTLE MERMAID. We also took a ROCK 'N' ROLL ROAD TRIP with Musical MainStage and joined a jukebox jamboree during the SideNotes IT'S MY PARTY Cabaret.

At Sunset Playhouse, the 2022-23 season meant non-stop productions and the offerings were varied, exciting, and not-to-be-missed! Our Furlan Auditorium hosted an array of memorable productions, Musical MainStage Concerts, and School for the Arts Junior musicals, while our Marla Eichmann Studio Theater offered SideNotes Cabarets, bug in a rug and School for the Arts performances, and many special events. In total, our patrons enjoyed four musicals, four plays, three Junior musicals, half a dozen Musical MainStage Concerts, six SideNotes Cabarets, two bug in a rug children's shows, six Junior and KIDS' musicals and plays, as well as several exciting, unique events. No other theater in the Midwest can claim so many productions in one season!

Finally, Sunset continues to actively seek and welcome new volunteers and members. We hope you will continue to be part of the Playhouse and encourage your friends and family to join the Sunset family.

Remember, *Entertainment Begins at Sunset*, and I hope to see you during our 2023-24 season when we will be celebrating our 64th Season with wonderful productions and many special events!

Sincerely,

Nancy Visintainer-Armstrong

Nancy Visintainer-Armstrong

SUNSET PLAYHOUSE STAFF

Nancy Visintainer-Armstrong | Artistic Director

Matt Carr, Katie Johnson, KJ | Technical Directors

Brooke Olson | Volunteer & Production Coordinator/Office Manager

Paul Armstrong | Finance Manager

Erika Navin | Director of Education

Stephanie Rejman Staufenbeil | Box Office Manager

Shannon Franklin | Administrative Assistant

CLUE ON STAGE



LOVE, SEX, AND THE I.R.S.



THE CEMETERY CLUB



SPIDER'S WEB



SUNSET PLAYHOUSE

School for the Arts

The mission of Sunset's School for the Arts is to provide programs that enable young people to acquire knowledge and skills in the performing arts, as well as gain lifelong interest in arts and culture. The School for the Arts offers weekly classes for all children ages 2-18, specialty workshops, performing arts camps, and two fully-staged junior musicals.



SUNSET PLAYHOUSE

bug in a rug CHILDREN'S THEATER

A three-show series produced by the School for the Arts. In addition to in-house performances, Sunset's bug in a rug productions tour area elementary schools, preschools, libraries, and community centers where thousands of children experience—many for the first time—the joy of live theater.



DIRECTOR OF EDUCATION

Erika Navin



Dear Sunset Stars:

The arts teach students innumerable lessons—practice makes progress, small differences can have large effects, collaboration leads to creativity. The arts also teach children that there are several paths to take when approaching problems and that all problems can have more than one solution. And let's face it—the arts inspire children to use their imaginations, to play, and to have fun!

The mission of Sunset Playhouse includes an emphasis on education. Our renowned School for the Arts has been educating and entertaining children for more than fifty years. We nurture self-confidence, encourage collaboration, and value each student who participates in our programs as a unique individual.

Our 2022-23 school offerings welcomed students to the theater to learn and create. Fall and Winter Weekly Session programming brought out over 117 students in 13 classes. Our robust summer camp programming provided 32 options with more than 426 students participating. Our waitlists grew this year. While it makes us sad that we couldn't provide an opportunity for every interested student, it points to continued growth and excitement for theater education.

This season we produced three JR musicals, a high school play and two KIDS musical productions. Our Spring Junior Musical, DESCENDANTS, garnered enough students to have two full casts with six performances. These offerings resulted in full performance opportunities for more than 150 students and numerous patrons of all ages. Thanks to grant funding, we were able to offer a student audience performance of our JR Musicals free of charge to area elementary and middle school students.

Our bug in a rug Children's Theater performed at Sunset Playhouse for the public and also toured to local libraries and elementary schools. Two original musicals brought 700 patrons through our doors. And our bug in a rug series entertained 7,500+ children in over 50 traveling performances. This season we also brought the Fairy Godmother to Sunset for a special day of tea, cookies, singing, and interactive storytelling. The Sundays at Sunset BROADWAY'S BEST CABARET showcased 15 local high school students singing their favorite show tunes.

In this year of growth, I am proud to report all these fantastic numbers for our School for the Arts. But more importantly, we are proud of the experiences Sunset is able to provide for students. I, the teaching staff, and professional performers work hard to inspire a new generation of theater patrons, volunteers, and participants. In a time when technology has become a huge part of our lives, I am proud that Sunset continues to provide vibrant opportunities for students to connect in person, use their imaginations, take risks, and build confidence.

See you at the theater!

Erika Navin

Erika Navin



ASSETS

Current Assets

Cash	\$	1,102,851	
Accounts Receivable	\$	378	
Other Current Assets	\$	45,226	
Total Current Assets	\$		1,148,455

Fixed Assets

Building & Equipment	\$	3,344,512	
Depreciation	\$	(2,638,968)	
Total Fixed Assets	\$		705,544
	\$		1,853,999

TOTAL ASSETS

LIABILITIES AND EQUITY

Current Liabilities

Advanced Ticket Sales	\$	186,172	
Other Current Liabilities	\$	125,905	
Total Current Liabilities	\$		312,076

Long Term Liabilities

Long Term Liabilities	\$	105,360	
Total Long Term Liabilities	\$		105,360

Equity

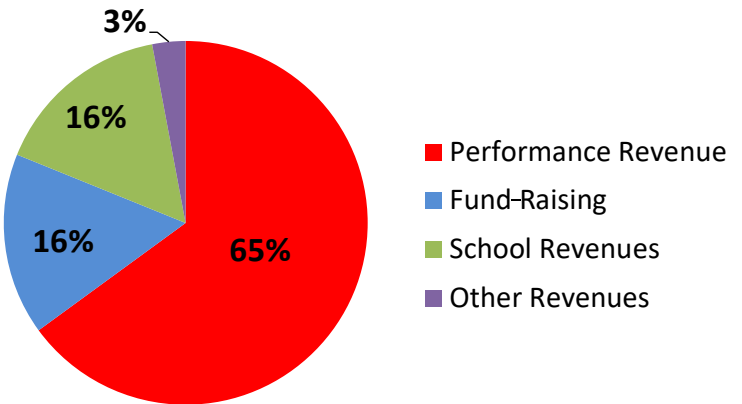
Unrestricted Net Assets	\$	1,315,683	
Restricted Net Assets	\$	86,664	
Net Income	\$	34,217	
Total Equity	\$		1,436,563

TOTAL LIABILITIES AND EQUITIES

\$ 1,853,999

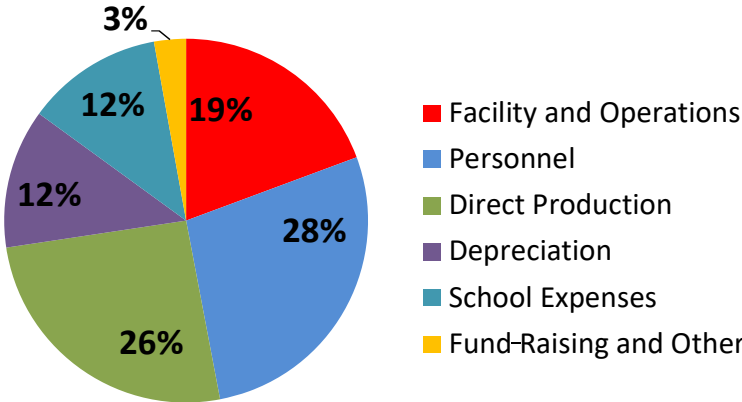
Revenue

Performance Revenue	\$	705,953
Fund-Raising	\$	175,785
School Revenues	\$	172,975
Other Revenues	\$	32,069
Total Revenue	\$	1,086,781



Expenses

Facility and Operations	\$	203,626
Personnel	\$	291,191
Direct Production	\$	269,580
Depreciation	\$	130,480
School Expenses	\$	127,915
Fund-Raising and Other	\$	29,773
Total Expenses	\$	1,052,564



Net Operating Result \$ 34,217

SPONSOR A SUNSET SHOW

There are many great opportunities to sponsor a Furlan Auditorium Production, Musical MainStage Concert, SideNotes Cabaret Show, or a bug in a rug Children's Theater Show. A sponsor is recognized in the show's program, in the advertisements and eblasts for the show, and on Sunset's website. A sponsor of a Furlan Auditorium Production receives 50 tickets to the show and the use of the Studio Theater for a pre-show reception. Following the performance, the sponsor's guests may return to the Marla Eichmann Studio Theater to continue their party and meet the cast members at this post-performance reception.

ADVERTISE IN A
SUNSET PROGRAM

Sunset Playhouse produces its own program. There are eight programs per season. There are 2,150 performances in a season showing between 30,000 to 35,000 people. The audience of the Playhouse is composed primarily of Milwaukee and Waukesha County residents with the resources to attend the theater and patronize our advertizers. An ad in one or the entire Furlan Auditorium Production season is a perfect opportunity for businesses to reach a loyal customer base while supporting Sunset Playhouse.



A Celebration of Giving

Sunset Playhouse acknowledges the individuals, corporations & foundations whose generosity confirms the importance of live theater in our community. In recognition of this support & encouragement, we proudly list their names in thanks. This list reflects those who donated to Sunset Playhouse from September 1, 2022 to August 31, 2023. To donate to our Celebration of Giving, please visit SunsetPlayhouse.com.

Benefactors (\$100,000+)
Anonymous
Hohing, Laura

Executive Producers (\$10,000-\$49,999)
Anonymous
Chase Family Foundation
Desjardins, Nancy
Miller and Campbell
Costume Service
Werra, Jude & Nora
Westen, Mark & Pat

Producers (\$5,000-\$9,999)
Anonymous
Esposito, Dan & Kay
Fuchs, Matthew
United Performing Arts
Fund
Welz, Jerome

Directors (\$1,000-\$4,999)
Anonymous
Carlson, Bob & Arlene
Caruso, David & Adam
Steffan
Casey, Jean
De Medici, Nicola &
Marino
Dolphin, Carol Z.
Dude, Mary Ann
Eichmann, Marla
Graninger, Frank
Greater Milwaukee
Foundation
Hanson, James & Mary
Ann
Kopischke, Ginny
Lennon, Jan
Lenz, Robert
Loveridge, Jim & Susan
Luxem, Mary Ellen
O'Brien, Grace & Pat
Family Fund
Peterson Ryan, Peggy &
Jim Ryan
Schmit, Kathy & Tom
Shirley, Nancy & Tom
Smith, Kristin
Stockhausen, Curtis
Weller, James & Jayne

Playwrights (\$500-\$999)
Barian, John & Suzanne
Schmitt
Barry, Suzanne & William
Focus Credit Union

Frazier, Clive
Gensler, Mary & Timothy
Gilbert, Nilsa
Hamacher, David & Marge
Heins, Connie & John
Kasprzak, Allan & Trudi
Schmitt
Laszewski, Ruth & Todd
Lekan, Michael & Nancy
Lueck, Nikki & Tommy
Miller, Jerrilyn
Raynor, John & Kathleen
Stankovsky, James
Swanson, Donna
Weitenbeck, Anne & Mark

Actors (\$250-\$499)
Bisbing, Leslie & Ron
Bork, Valinda
Bradley, Anita
Christiansen, Jack &
Margaret
Cody, Ronald
Davidson, A&A
Ehlinger, Joe
Groth, Bob & Joan
Hartwig, Janet
Hintze, Mariann & Richard
Katschke, Vickie
Krohn, William
Ochs, Eileen
Olia, James & Krista
Powers, Kathy & Tom
Pronley, Connie & Daniel
Scholz, Mary Ellen
Schuppner, Ken & Lisa
Stiyer, Judy & Paul
Surma, Kris & Robert
Szczepanski, Jan & Lee
Thielen, Beverly & John
West, Kathy
Yates, Martin

Designers (\$100-\$249)
Ahlswede, Eileen
Armstrong, Paul & Nancy
Visintainer-Armstrong
Arndt, Lynn
Baesemann, Jean
Berg, Patricia & Thomas
Berich, Georgiane &
Nicholas
Chrisien, Jacquelyn
Comiskey, Tom
Daniels, Annette
Davidson, Bruce
De Both, Donald & Marilyn
Denny, Rita
End, Joan & John
Engelbrecht, Janice

France, Nancy
Fuchs, Karen
Gantner, Jerry & Ron
MacDonald
Gavahan, Maureen
Gebert, Annelies & Fred
Gratz, Bernie & Sandra
Haagensen, Karen &
Robert
Haas, George & Padge
Harris, Lilly
Helback, Renee
Heunnekens, Darryl
Hoeller, Joseph
Kegel, Karen
Kettler, Robert
Keyes, Mary
Koenitzer, Marja
Kowalski, John L
Krieg, Christine &
Raymond
Krueger, Mark & Maureen
Krueger, Shari
Kubis, Irene
Laurin, Adam & Elizabeth
Mayer, Janis
Mayer, Margaret
Meyer, Michael
Monday, John & Judy
Mueller, Linda
O'Day, Brian
Ohm, Nedra
Peplinski, Rick & Patti
Scholz, Jodi & Michael
Pierson, Coralie & Roger
Polley, J.D. & Sally
Radebaugh, Betty &
Roger
Redlin, Dr. Kenneth
Rooks, Cindy & Rich
Rosen, Bonita
Rosner, Elaine
Rowe, Susan
Schmidt, Harriett
Staab, Joan & Ron
Story, Carol
Tarnowski, Michael
Taylor, Jerry & Laurene
Terlau, Linda & Richard
Terry, Jeanette
Thoren, Kathleen & Robb
Trible, Barbara
Troglia, Jeanne & Paul
Warchol, Patricia
Wazniak, Debra & Robert
Weber, John
Wellenstein, Besty
Wenzel, Karen & Thomas
Wilkowski, Erv & Mickey

Williams, Betsy & Jeff
Wisconsin Hills Middle
School
Wise, Maureen
Yanicke, Georgia
Zaferos, Barbara
Zellmer, Kathleen

Stage Managers (\$25-\$99)
Adams, Inge
Allen, Ethan
Anselment, Ken
Auger, Fran & Jerry
Azzolina, Carlye
Balderson, Robert
Baranowski, Richard
Barrington, Roger
Barry, John & Sandra
Bitterberg, Gene &
Patricia
Borowski, Ann
Botticchio, Gerry
Brell, Gertrude
Carlson, Alan & Carol
Copeland, Marguerite
Cox, Michele
Cramer, Heather & Alex
Facey
Dahlen, Gary
Del Balso, James
Doerr, George & Jackie
Dralle, Rondi
Duncan, Michael & Deb
Erickson, Harold & Joanne
Forbes, Barbara &
Thomas
Free, Jenna
Frey, Betty
Gawronski, Mary
Goedheer, Julianna
Golner, Pamela
Graber, Debra & John
Grill, Ernest & Joann
Grisham, Mary
Groh, Christine
Grossman, Marisa
Hahn, Tommy
Hall, Allen & Susan
Harenda, Beth
Hartzell, Janet
Herrick, Kim
Herrmann, Susan
Jameson, Christine Louise
Jensen, Mary Sue &
Norman
Johnson, Bryan & Ellen
Johnson, Donelle
Jones, Rachel
Kandziora, Pat

Klemp, Mary
Kohlmann, Mike
Krahn, Sharon
Kuchenbach, Konrad
Kuehmichel, Mary
Kujawski, Sybil
Kveen, Jessica
Lange, James
Lanser, Kerstin
Lauritch, Lauren
Levin, Lloyd & Sheri
Lisiecki, Nancy
Lodde, Barbara
Lucas, Mary Ann
Lumsden, Gail & Rob
Mahloch, Beverly
Marple, Barbara
Maxfield, Paige
McFadden, Virginia
Meyers, Robyn Allen
Moertl, Carol & Paul
Murray, Audrey
Neubert, Donald & Janet
Ninneman, Rhonda
Pagelsdorf, Brian
Peterson, Jo Anne
Potter, Penny
Puhek, Susan
Puls, Marianne
Race, Jody
Raschig, John
Rendall, Anna
Rezner, Barbara
Richter, Scott
Robinson, Claudette
Rupe, Nicole
Sanders, Richard
Schaefer, Joanne &
Richard
Schalk, Eileen A
Schlidt, Jean
Schmocker, Brian
Schmocker, Karen
Schwenk, Kathy
Sebranek, Nancy
Shmushkin, Aleksandr &
Yelena
Sippel, Lyndsey
Spring, Mara
Susino, Kelly
Terlizzi, Kathleen
Thompson, Marcia
Tooke, Adam & Dori
Truex, Amy
Turow, Dorothy & Gerald
Varma, Rajiv
Voss, Katie
Walczak, Kathy
Wall, Jodi
Wallestad, Sandra

Weihing, Barbara
Welk Richards, Dr. Robyn
Welter, Donna
Weston, Carie
Whalen, Gloria & Robert
Wilber, Margaret
Wildes, Camille
Wilson, Francis &
Jacqueline Sazama
Woodford, David

Christopher
Zandron, Mary Ann & Rudy
Zernia, Renee
Memorial Gifts
In Memory of Randall T.
Anderson
In Memory of Beth Bland
In Memory of David Falcon
In Memory of John

Goodland
In Memory of Gilbert &
Viola Redlin
In Memory of Ken Smith
In Memory of Tom
Somerville
In Memory of Edith
Stankovsky
In Memory of Ruth Youn

Honoring Gifts
In Honor of Joan Groth's
90th Birthday
In Honor of Stephanie
Rejman Staufenbeil
In Kind Gifts
Eichmann, Marla
Frey, Art & Patty
Gensler, Mary & Tim

Karth, Joelle & Tim
Loveridge, Jim & Susan
Miller and Campbell
Costume Service
Navin, Erika & Mark
Peterson Ryan, Peggy
Pritzl, Jan & Karen
A'Rowan
Stich, Danita
Yanicke, Georgia



SUNSET PLAYHOUSE

2022-23 Season

Furlan Auditorium Productions

THE SPITFIRE GRILL : September 8 – 25, 2022
CLUE: ON STAGE : October 20 – November 6, 2022
ELF THE MUSICAL : December 1 – 18, 2022
LOVE, SEX, AND THE I.R.S. : January 19 – February 5, 2023
THE CEMETERY CLUB : March 2 – 19, 2023
YOUNG FRANKENSTEIN : April 20 – May 7, 2023
SPIDER'S WEB : June 1 – 18, 2023
THE LITTLE MERMAID : July 13 – August 6, 2023

Musical MainStage Concert Series

WE WILL ROCK YOU! : September 19 – 20, 2022
AMERICANA : October 24 – 25, 2022
SONGWRITERS HALL OF FAME : December 12 – 13, 2022
BROADWAY'S BEST! Schwartz & Sondheim : January 23 – 24, 2023
ROCK 'N' ROLL ROAD TRIP : March 6 – 7, 2023
PARTON & PARTNERS : April 24 – 25, 2023

SideNotes Cabaret Series

ROCK & ROLL ROYALTY : October 13 – 16, 2022
FESTIVE FOLK : December 7 – 11, 2022
BEST OF BACHARACH : February 9 – 12, 2023
KAREN & CARLY & KERRY : March 23 – 26, 2023
IRRESISTIBLE: Bobby Darin Tribute : May 11 – 14, 2023
IT'S MY PARTY SINGALONG : June 8 – 11, 2023

After Sunset Studio Series

ANDRÉ'S MOTHER & MOTHERS AND SONS : November 4 – 6, 2022
5 WOMEN WEARING THE SAME DRESS : April 28 – 30, 2023

Special Events

DAVID SEEBACH: Illusions In The Night : October 21 – 23, 2022
FAIRY GODMOTHER'S (SONG) BOOK OF WISDOM : Nov. 12, 2022
JAYNE TAYLOR CHRISTMAS SHOW : November 26, 2022
THREE TENORS MKE HOLIDAY CONCERT : December 6, 2022
GLORY DAYS: Bruce Springsteen Tribute : December 31, 2022
THE BEST LITTLE WHOREHOUSE IN TEXAS : Jan. 6 – 15, 2023
SUNDAYS AT SUNSET : June 25 – August 20, 2023

bug in a rug Children's Theater

MOSTLY MONSTERLY : February 22 – 25, 2023
LITTLE RED RIDING HOODIE : May 3 – 6, 2023

Entertainment begins at Sunset!