

SPONSORSHIP OPPORTUNITIES



As a Sunset Playhouse sponsor, your brand can receive up to 450,000 impressions through an active presence at Sunset's shows and on our social media, emails, and website. Grow your business by reaching and engaging with our over 35,000 patrons who reside in areas like Elm Grove, Milwaukee, Wauwatosa, Brookfield, West Allis, and more!

Sponsorship Packages

Marquee Sponsor - \$20,000

- Exclusive, Presenting Season Sponsor

Series Sponsor - \$8,000

- Support series: Furlan Mainstage, School for the Arts, Musical MainStage, SideNotes Cabaret

Spotlight Sponsor - \$2,000

- Individual Show Support: Furlan Mainstage, School for the Arts

Friend of the Arts - \$750

- Individual Show Support: Musical MainStage, SideNotes Cabaret, & After Sunset Studio Series

65 YEARS OF COMMUNITY!



For more than 65 years, Sunset Playhouse has been bringing people together through the transformative power of live theater. What began as a community theater has grown into a vibrant destination where audiences, performers, volunteers, students, and supporters come together to create unforgettable experiences both on and off the stage.



2026-2027 BENEFITS

Choose your sponsorship level below or contact us to create a customized sponsorship

<i>Sponsor Level</i>	<i>Amount</i>	<i>Series Supported</i>	<i>Promotional Benefits</i>	<i>Tickets</i>
Marquee Sponsor	\$20,000	Exclusive, Presenting Season Sponsor	top billing, logo on curtain, full page front or back cover ads in all programs, pre-show speech & social media recognition, private company receptions, benefits tailored to you	50 Tickets to use throughout season
Series Sponsor	\$8,000	Support series: Furlan Mainstage, School for the Arts, Musical MainStage, SideNotes Cabaret	prominent billing, full page ads in programs, social media features, preview party invitation, benefits tailored to you	20 Tickets to use throughout season
Spotlight Sponsor	\$2,000	Individual Show Support: Furlan Mainstage, School for the Arts	featured billing, half page ad in program(s), social media recognition, benefits tailored to you	8 Tickets to use per sponsored show
Friend of the Arts Sponsor	\$750	Individual Show Support: Musical MainStage, SideNotes Cabaret, & After Sunset Studio Series	logo placement, quarter page ad in program(s), social media recognition	2 Tickets to use per sponsored show

36,000+

patrons attended shows across 5 series during the 2025-2026 season

250+

artists this season including performers, musicians, production teams, photographers, etc.

10,000+

students and families served across all School for the Arts programs

Questions? Want to create a customized sponsorship?

Contact Ella Walker: (262-782-4431 x228) or ewalker@sunsetplayhouse.com